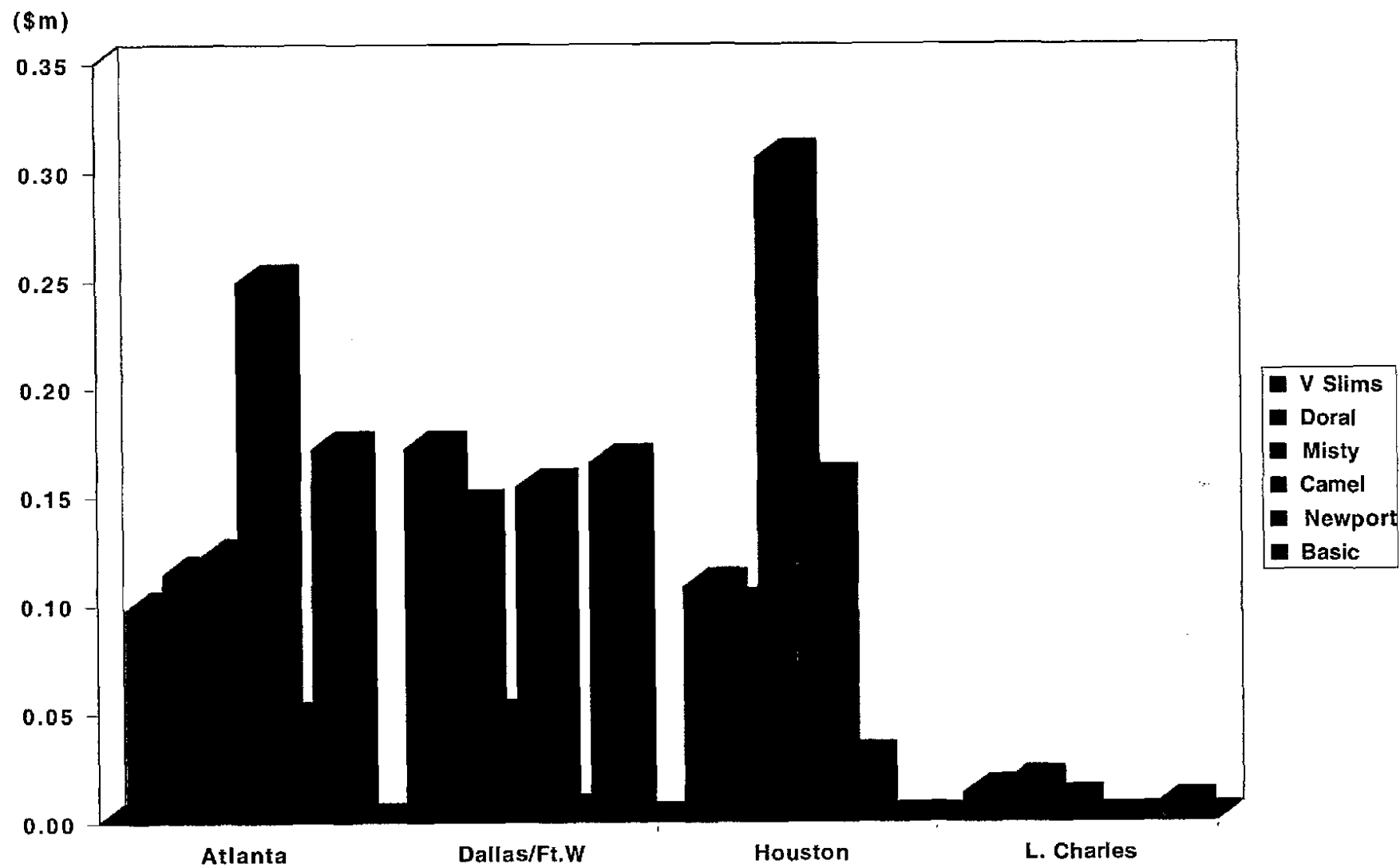


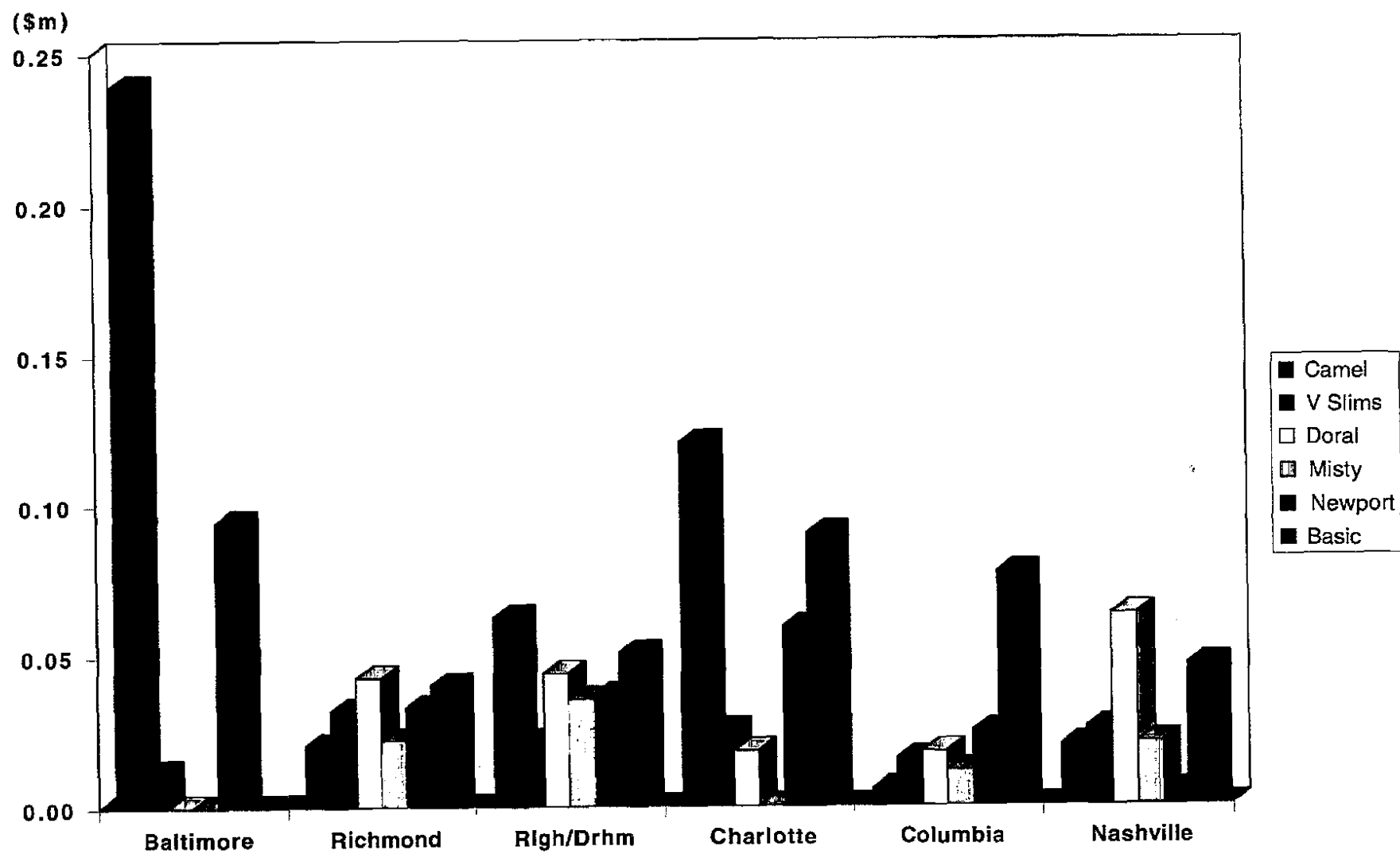
# 1Q, 1997 OOH SPENDING BY MARKET



2070225915

Source: Datnet Competitive Media Database

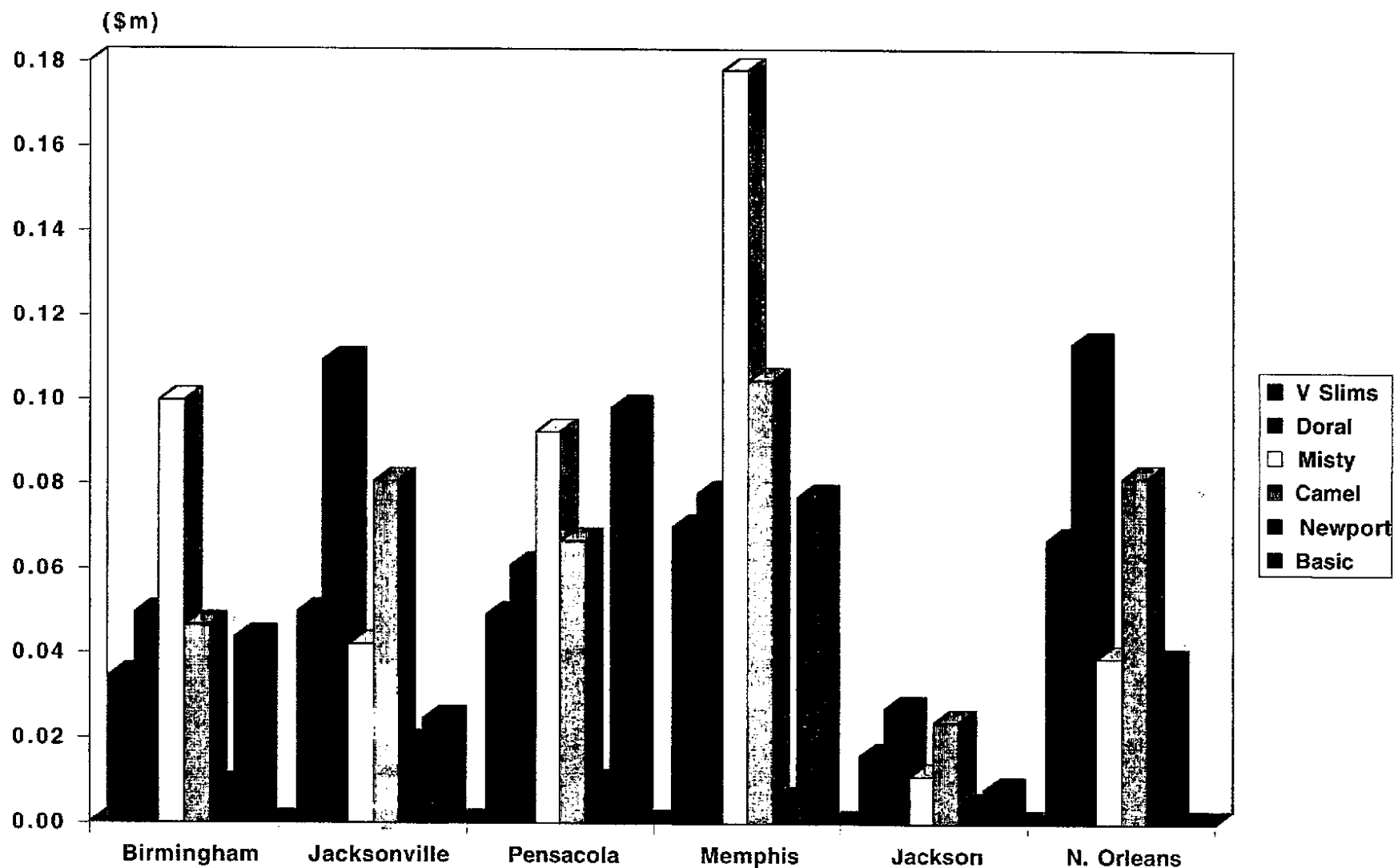
# 1Q, 1997 OOH SPENDING BY MARKET



Source: Datanet Competitive Media Database

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# 1Q, 1997 OOH SPENDING BY MARKET



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Source: Datamart Competitive Media Database